

The World in One Minute

\\ SUMMARY

The World in One Minute (TW1M) is a 60-second online travel show dedicated to featuring places, experiences and events from around the globe. Each brisk, informative and entertaining video allows the viewer a quick, one-minute virtual escape from his/her day... and into ours across the globe.

\\ CONCEPT

TW1M is fast, but not furious. It delivers engaging information in digestible bites at a palatable pace, offering viewers 60-second tastes of great travel destinations and a peek into the microcosms of the world. From Bali to Belize, from La Paz to Los Angeles, we invite the viewer to come with us and explore the world one minute at a time.

\\ TYPES OF COVERAGE

TW1M's swift, fresh voice gives viewers insight on places thousands of miles away, and maybe even gems right in their own backyard. The show can be tailored for specific adventures, events or destinations – each of which designates a new series. Hot hotels, under-the-radar happy hours, biking wine tours, hard-to-resist restaurants, stellar scuba spots – almost anything goes. Since the show and its coverage are malleable, it presents a wealth of opportunities for potential sponsors.

\\ POTENTIAL SPONSORS

Hotel and hospitality	Food and beverage	Apparel & footwear	Personal care & grooming
Airlines	Major credit cards	Travel agencies &	Wireless (hardware &
Consumer electronics	QSR	booking services	services)

\\ PILOT VIDEOS



Hiking Mount Cotopaxi in the Andes Mountains, Ecuador

Today we embarked on a journey to the stratovolcano Cotopaxi. It's the second highest peak in Ecuador. After a bumpy, two-hour drive, we were ready to rock the mountain. Turns out we don't mesh too well with high altitude, so Cotopaxi and all of it's 19,347 ft rocked us. – [Watch video](#)



Old Town in Quito, Ecuador

Today we bounced around what's called the Old Town. It's the historical center of Ecuador -- some say the best-preserved historic center in all of Latin America. Saw a lot of churches (shocker!) and the beginning rumblings of the New Years celebration. Oh. Yeah. – [Watch video](#)

\\ HOST



Whether it be getting the scoop on the swankiest new hotel in Istanbul or finding out what there is to do in Tucson, Arizona, host Vanessa Villanova connects with the audience by being one of them. She gets delirious in high altitudes. Cannot resist Belgian chocolate. Has a radar for awesome beaches. Indulges in luxury, but knows how to rough it. She's your girl for a short trip to the Caribbean or a two-month tour of South America.